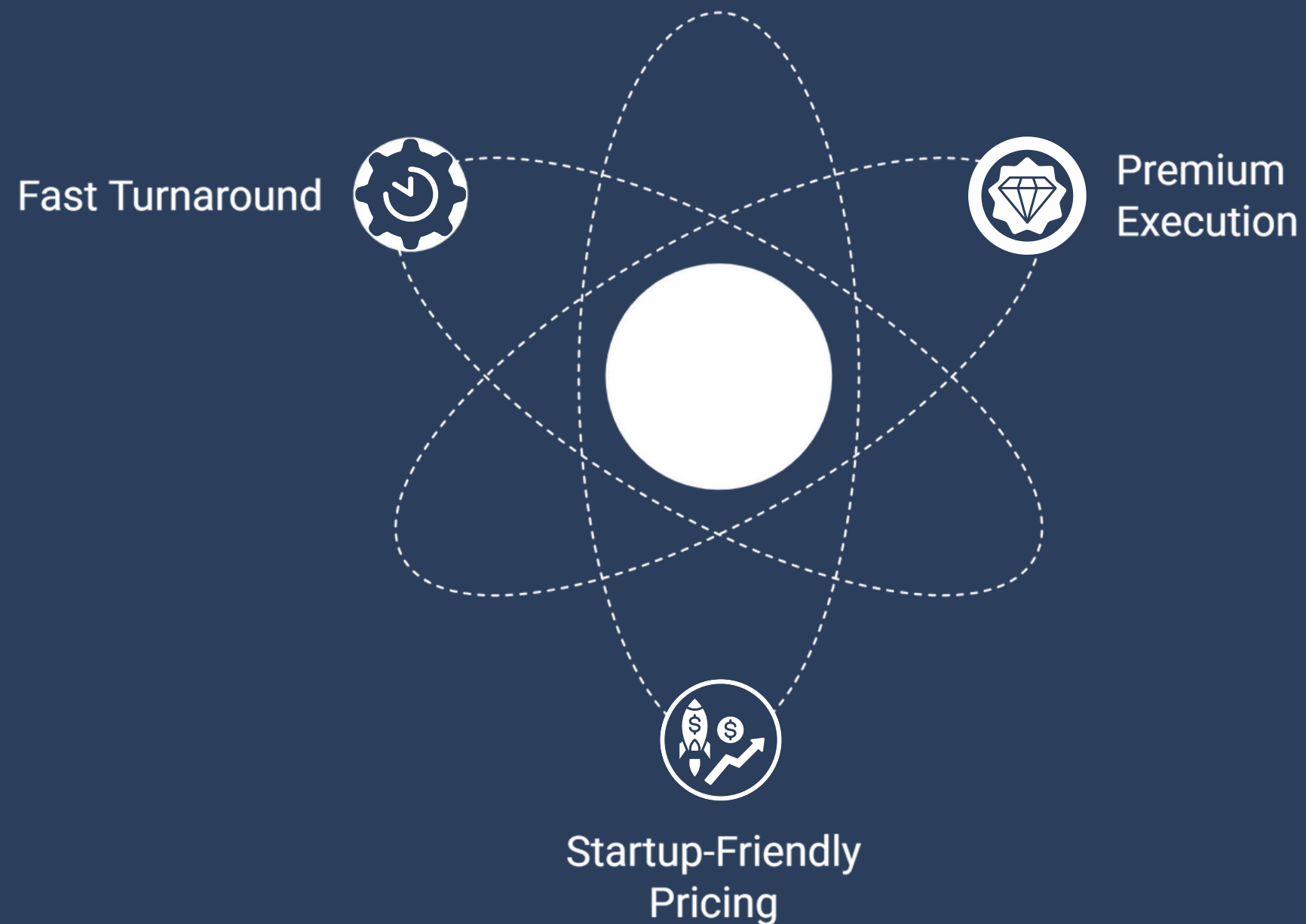


THE BIG PROMISE

We Build Digital Products That Scale



At rthetapi, we help businesses launch high-performing digital experiences that drive growth, engagement, and measurable outcomes.

We combine design, development, and innovation to deliver:

- High-quality websites
- Scalable mobile apps
- Immersive digital experiences
- Growth-driven technology solutions



rthetapi io pvt ltd
Innovation & Art

ABOUT US

rthetapi io pvt ltd is a dynamic & forward-thinking agency driven by creativity & innovation. We specialize in crafting immersive modern digital experiences & continuously explore new possibilities at the intersection of design, technology, & strategy for ambitious brands.

What we do?

We deliver innovative and artistic digital solutions that transform ideas into meaningful realities. From concept to execution, we build experiences that inspire, engage, & leave a lasting impression.

Our strength

At rthetapi, we believe creativity has no boundaries. We work seamlessly across platforms, technologies, and industries, offering solutions that aren't confined by medium, location, or limitations.

Why us?

We build solutions with results. Our focus lies in creating measurable, scalable, high-quality & ever-present digital experiences that help brands grow & stand out in today's competitive landscape.

Our reach

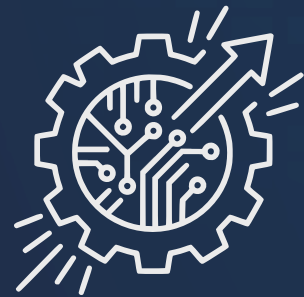
While rooted in India, our vision is global. We proudly collaborate with clients worldwide, extending our expertise and services internationally to create impactful digital experiences across borders.



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What We Build With Our Core Expertise

Digital Growth Platforms



- Websites & Web App Experiences
- Conversion-Focused Landing Pages
- Secured User Accounts, Payments & Commerce Systems

Marketing Technology



- Digital Campaign Activations
- Social Media Engagement
- Marketing Automation & CRM Integrations
- Performance Analytics Dashboards
- Audience Personalization Engines



Mobile & Product Development

- Cross-Platform Mobile Applications
- Mobile Technologies
- Business Automation Tools
- API Integrations & Backend Systems

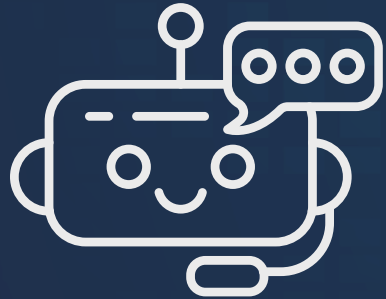
Immersive Brand Experiences



- Augmented Reality Solutions
- Gesture & Motion Detection
- RFID-Based Interactive Solutions
- Interactive Surfaces & Smart Displays
- Live Interactive Experiences
- 3D Projection Mapping



What We Build With Our Core AI Expertise



Customer Engagement Intelligence

- Live AI Video Assistance & Support
- Multilingual AI Customer Support
- AI-Based Website & In-App AI Chat Experience
- Human-to-AI & Human-to-Human Video Chat
- Conversational Automation & Engagement
- Conversion Rate Optimization



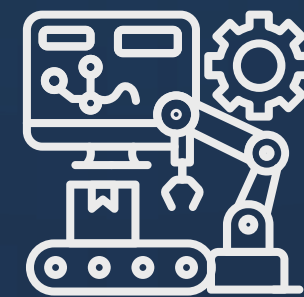
Personalization & Growth Intelligence

- AI-Generated Text, Images & Media
- Knowledge-Base & Search Assistants
- Intelligent Audience Segmentation
- Dynamic Content Personalization
- Predictive Recommendations & Insights
- On-Premise AI Deployment (Your Data, Your Infra)



Campaign, Content & Media Intelligence

- AI Campaign Activation with Performance Analytics
- AI Content Creation, OCR & Document Intelligence
- Image Conversion & Enhancement
- Image & Video Recognition & Optimization Systems
- Face, Object & Gesture Detection



Data, Automation & Integrations

- CRM, ERP & Support System Integrations
- AI-Driven Business Process/Marketing Automation
- Secure AI APIs & Custom Model Deployment
- Workflow Intelligence & Decision Engines



Why Clients Choose rthetapi

Clients partner with us because we deliver like a premium agency, without premium delays or cost.

Advantages Which Makes Us Different



Fast Delivery Cycles

Quick turnaround times for projects.



Affordable Quality

High-end results at competitive prices.



Comprehensive Team

Design + development + testing + support in one package.



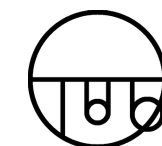
Scalable Solutions

Built for growth and high performance.



Long-Term Partnership

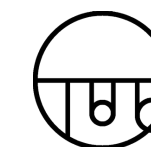
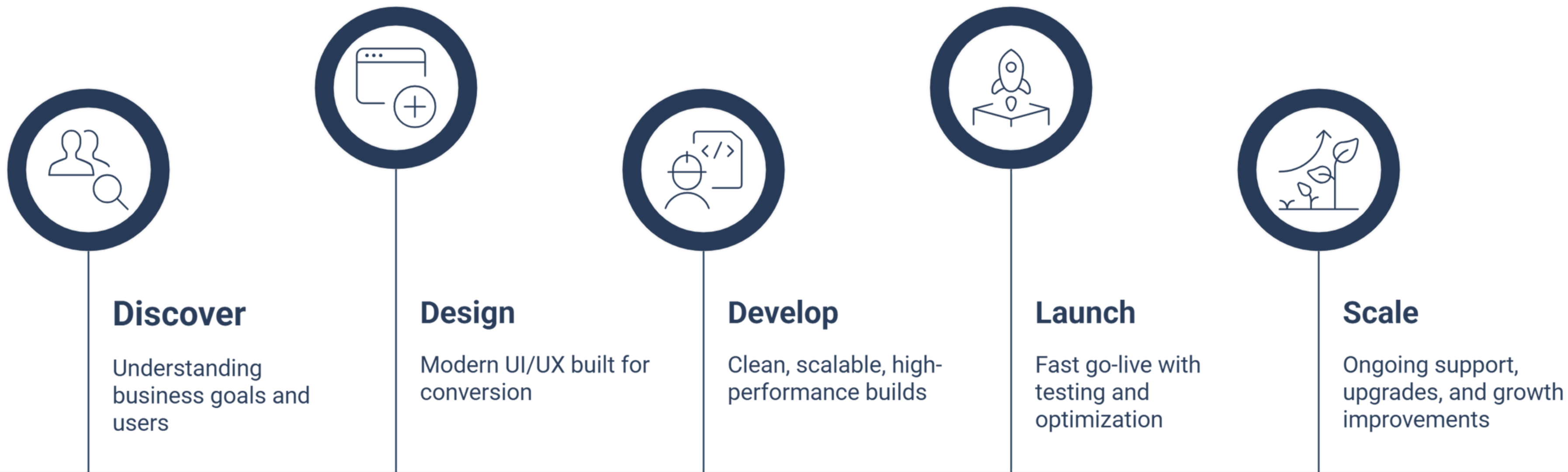
A commitment to lasting relationships.



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Innovation & Art

Our Delivery Process

From Idea to Launch, Seamlessly



Website, Web Apps & E-Commerce

We build websites that are aesthetically beautiful, engineered to convert & drive business growth, making your website, your strongest sales engine

Responsive UI

Modern and adaptable user interface.



Ecommerce Integrations

Seamless connection with online stores.



Lead Generation

Designed to capture potential customer information.



Analytics Ready

Integrated tools for website performance tracking.



Cross-Browser Compatible

Works flawlessly on all major web browsers.



SEO Architecture

Built with search engine optimization in mind.



Performance Optimization

Fast and efficient website loading times.



Secure Builds

Robust and scalable website development.



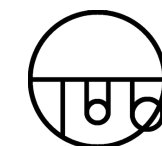
Accessibility Compliant

Ensures website is usable by everyone.



AI Ready

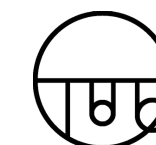
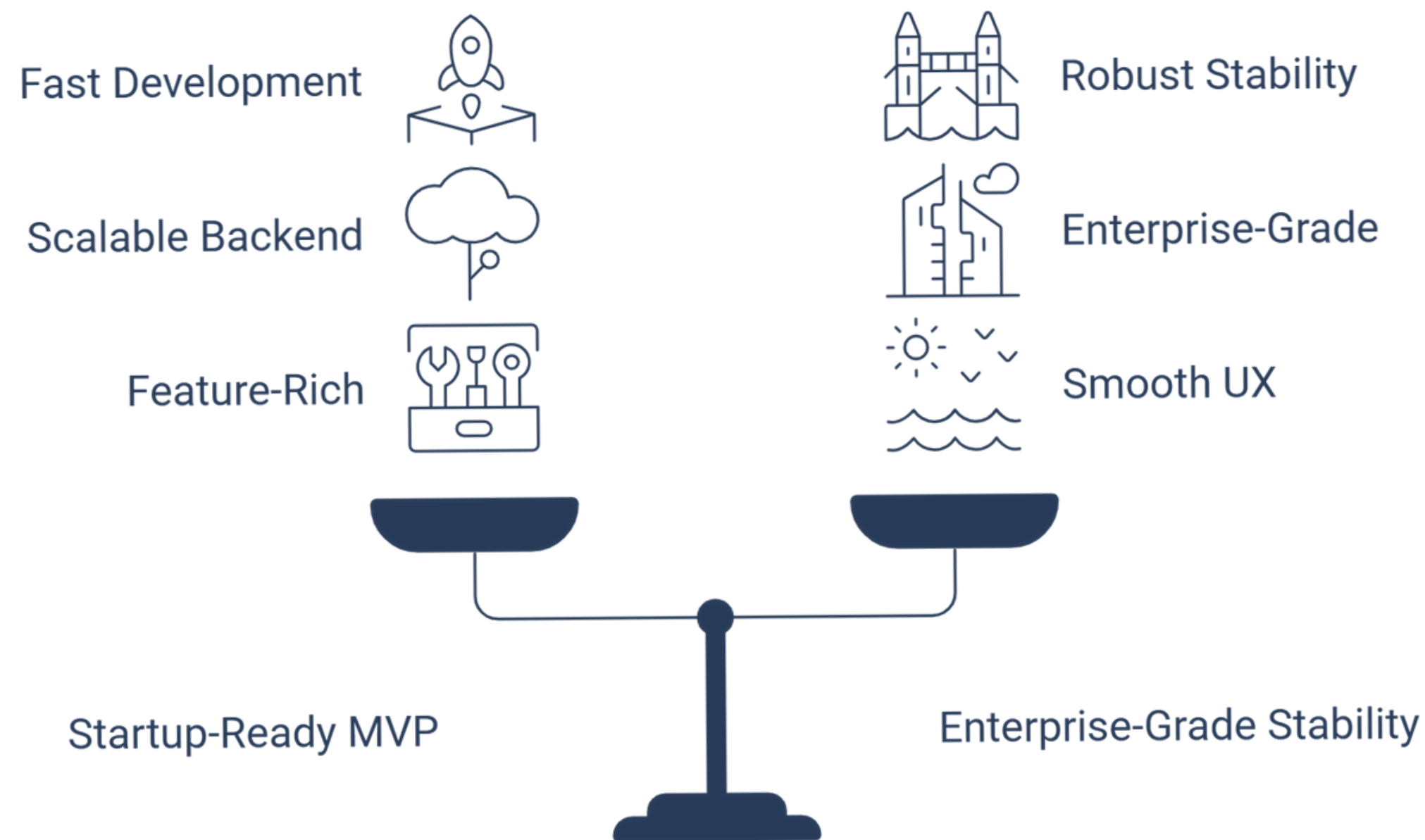
Architecture prepared for future artificial intelligence integration.



Mobile App Development

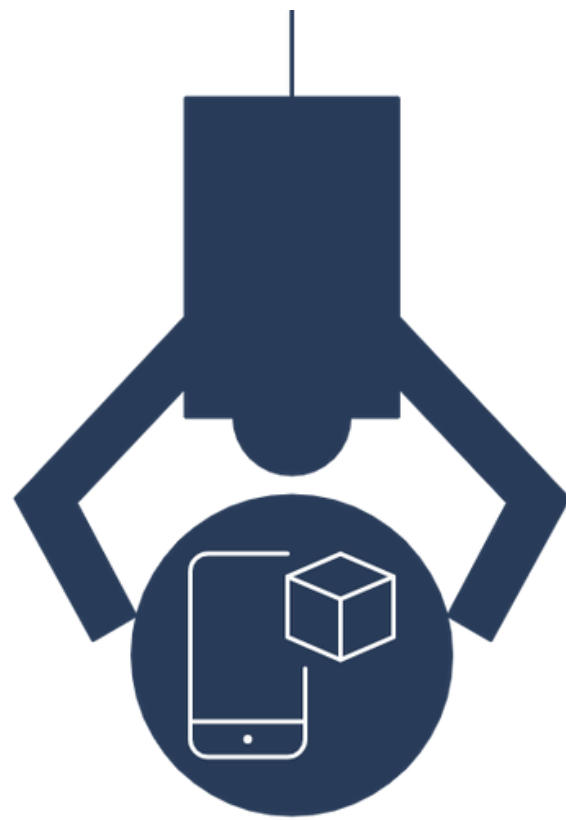
We build apps that are aesthetically beautiful, engineered to convert & drive business growth, making your website, your strongest sales engine. From idea to Play Store/App Store - fast.

Balancing Speed and Stability in App Development



Immersive Experiences

Next-Gen Digital Engagement that helps brands stand out - perfect for product launches, retail experiences, and immersive marketing, powered by interactive technology.



Augmented Reality

Campaigns that use augmented reality to engage users.



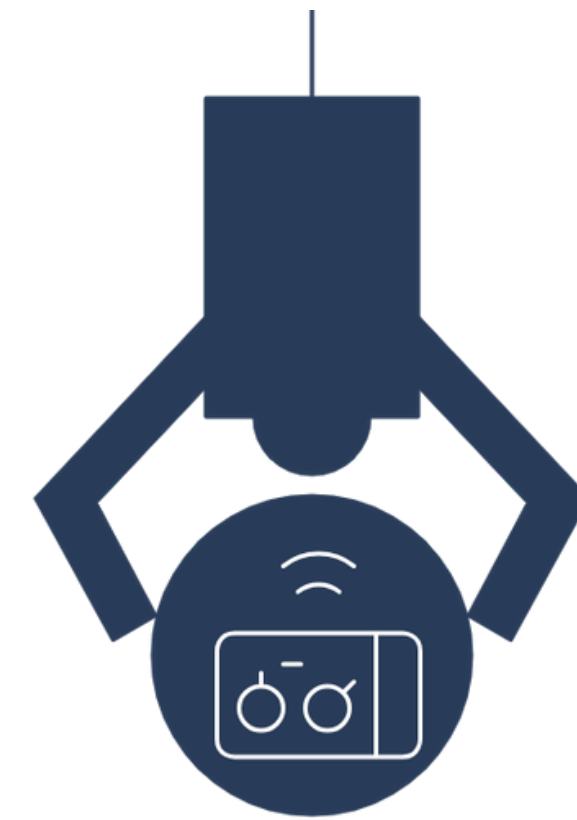
Gesture-Based Displays

Interactive displays that respond to hand gestures.



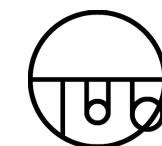
Projection Mapping

Projecting images onto surfaces to create immersive experiences.

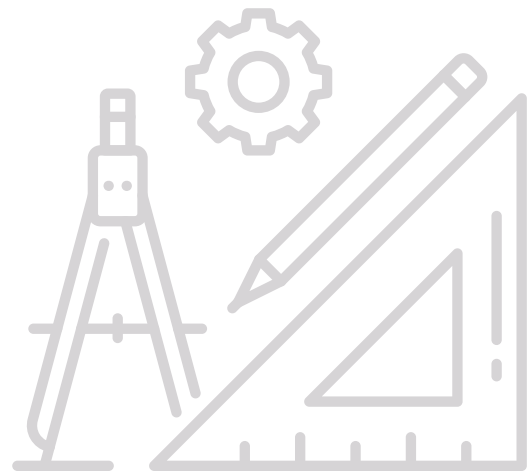
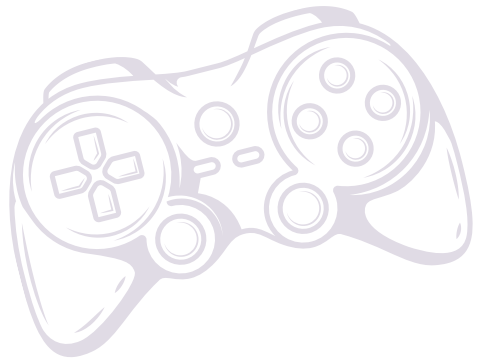
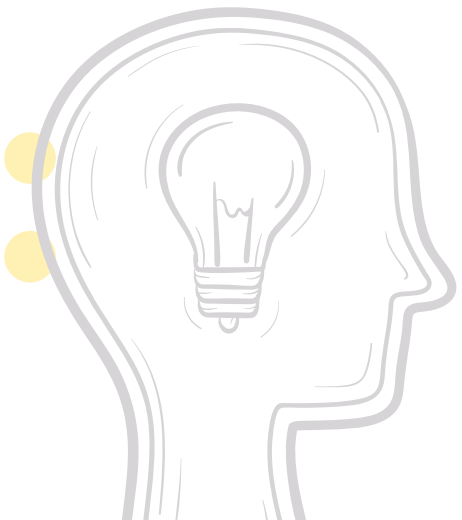
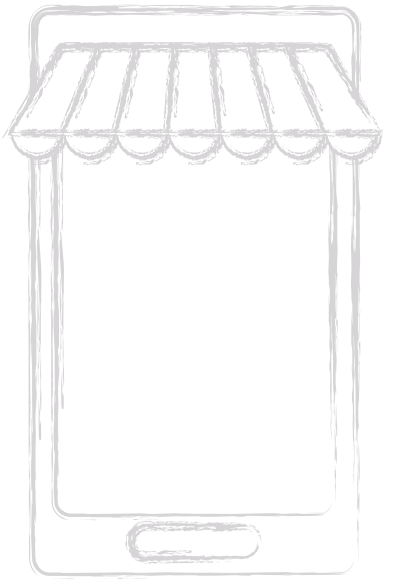
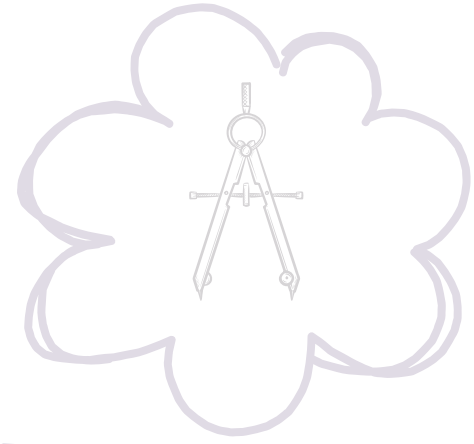
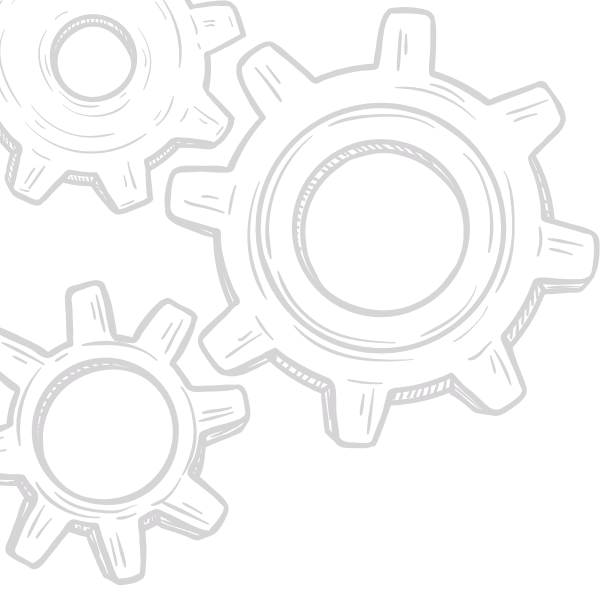


Smart Installations

Intelligent installations for events and retail environments.



Portfolio Highlights (Projects Samples)

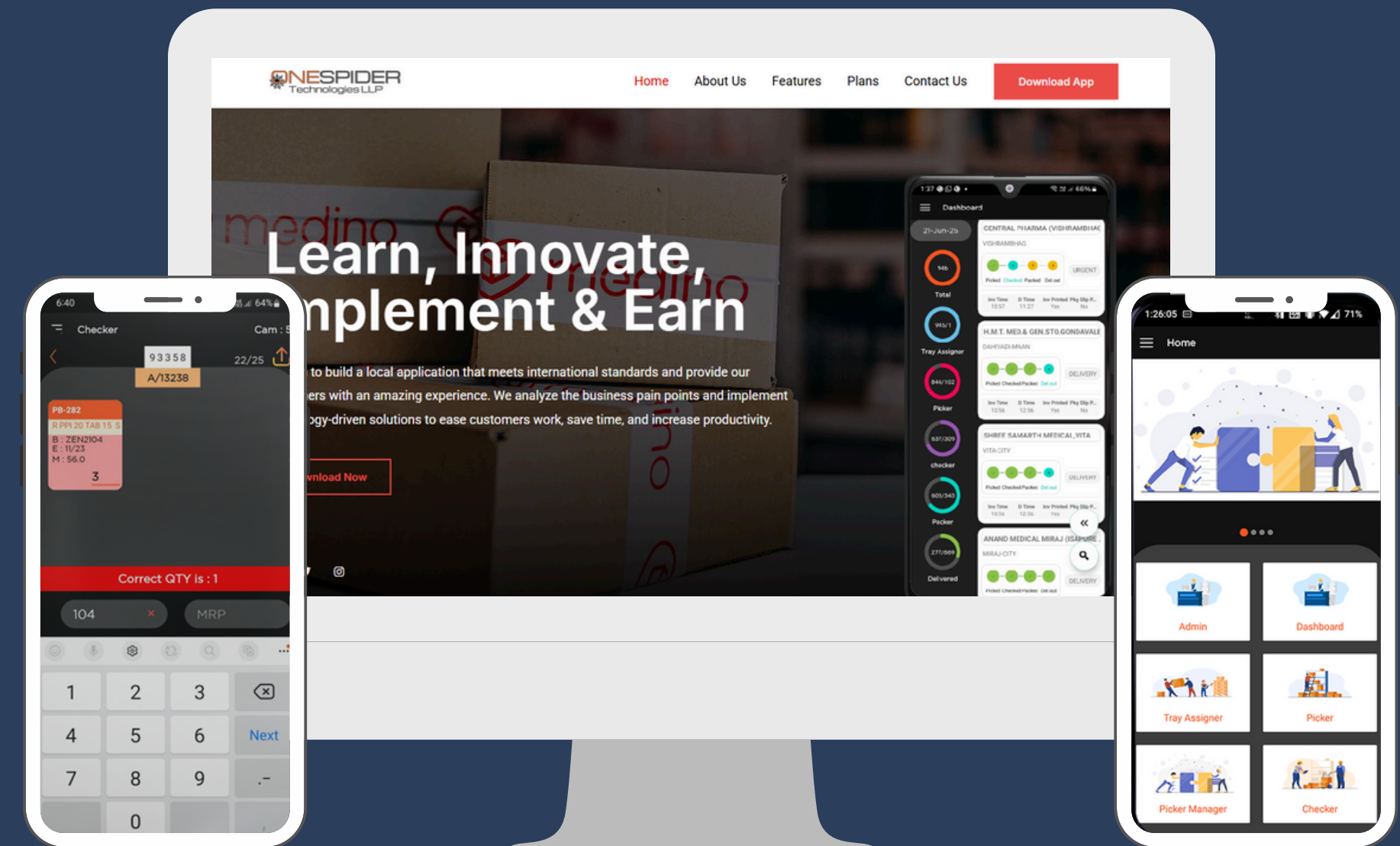


OneSpider.in

- Healthcare digital supply and service platform
- Streamlining operations through technology
- One Spider is Application for Digitizing Pharma Supply Chain End-to-End
- OneSpider is upcoming integrated B2B Healthcare platform - combining Technology, Analytics, Logistics, Supply Chain & Financing. An ecosystem partner for Pharmaceutical and Consumer Health companies, Distributors, Retailers, Hospitals and Public Health enterprises.



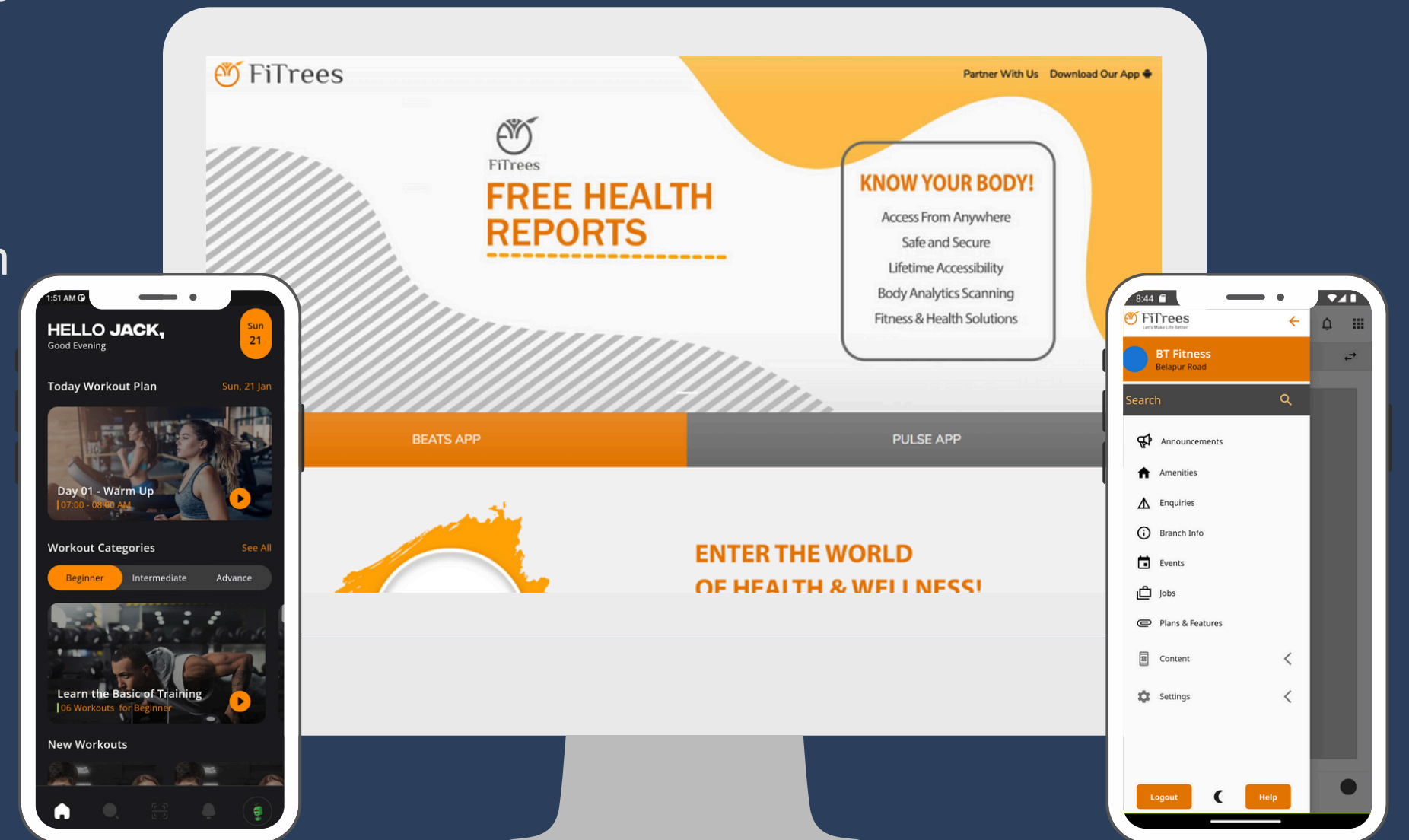
Note: Screenshots captured at deployment. The project was fully functional at launch; current availability or functionality may vary based on client-side maintenance.



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FiTrees

- FiTrees is a web-based health, wellness, and fitness tech brand focused on delivering holistic, accessible health solutions through user-centric and inclusive digital experiences.
- We built a complete fitness management ecosystem including customer and management mobile apps (iOS & Android), an admin panel, and a website - making fitness center operations simpler while enabling scalable growth and better member engagement.



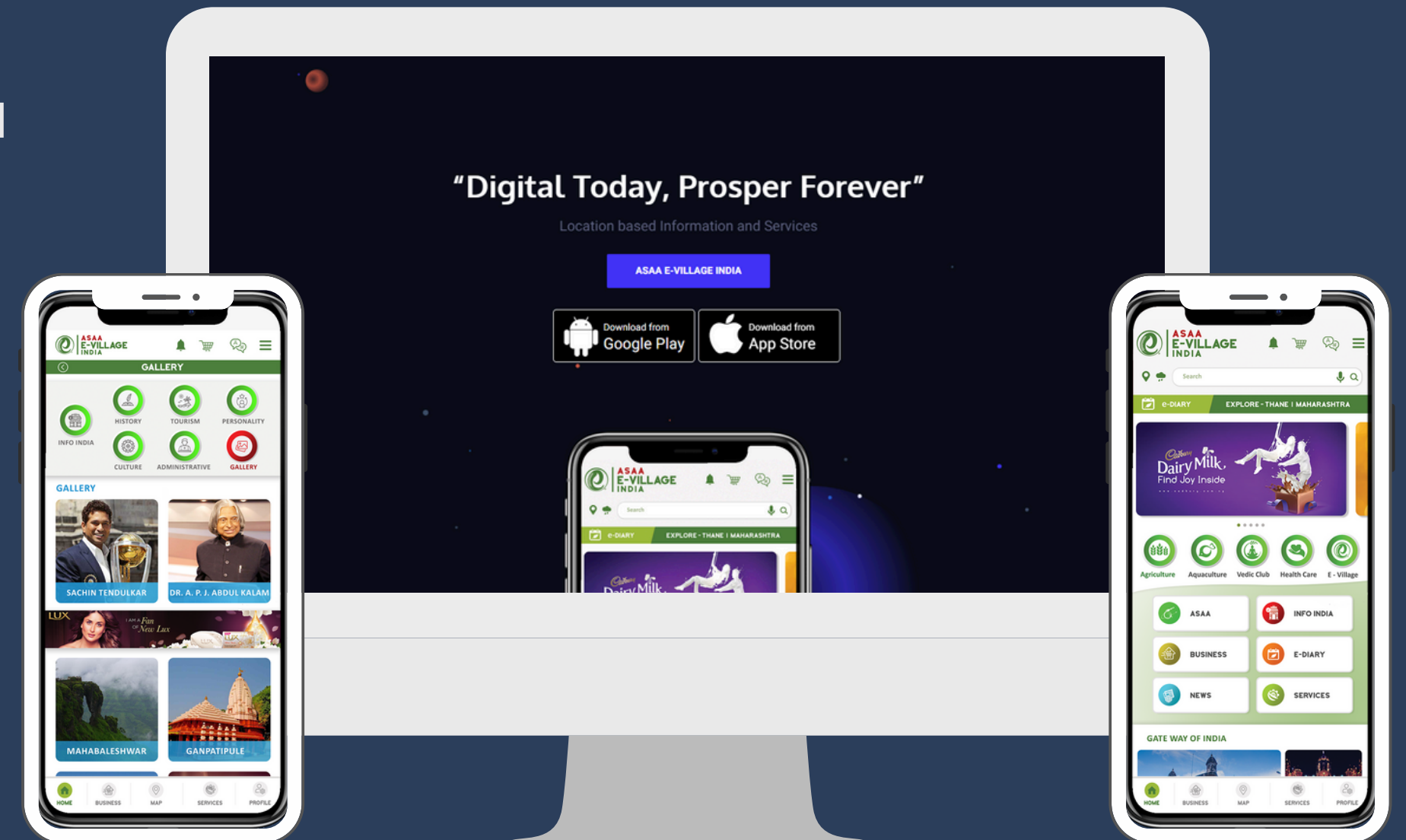
Note: Screenshots captured at deployment. The project was fully functional at launch; current availability or functionality may vary based on client-side maintenance.

ASAA | E-Village India

- ASAA E-Village India Mobile Application is a digital governance initiative by A S AGRI AND AQUA LLP (ASAA Group of Companies) aimed at bridging the digital divide between urban and rural India. Aligned with the Government of India's National e-Governance Plan, the platform is designed to strengthen digital access, service delivery, and connectivity across regions.
- The application enables streamlined information access and digital services for rural communities, supporting inclusive growth and improved outreach through technology-driven engagement.



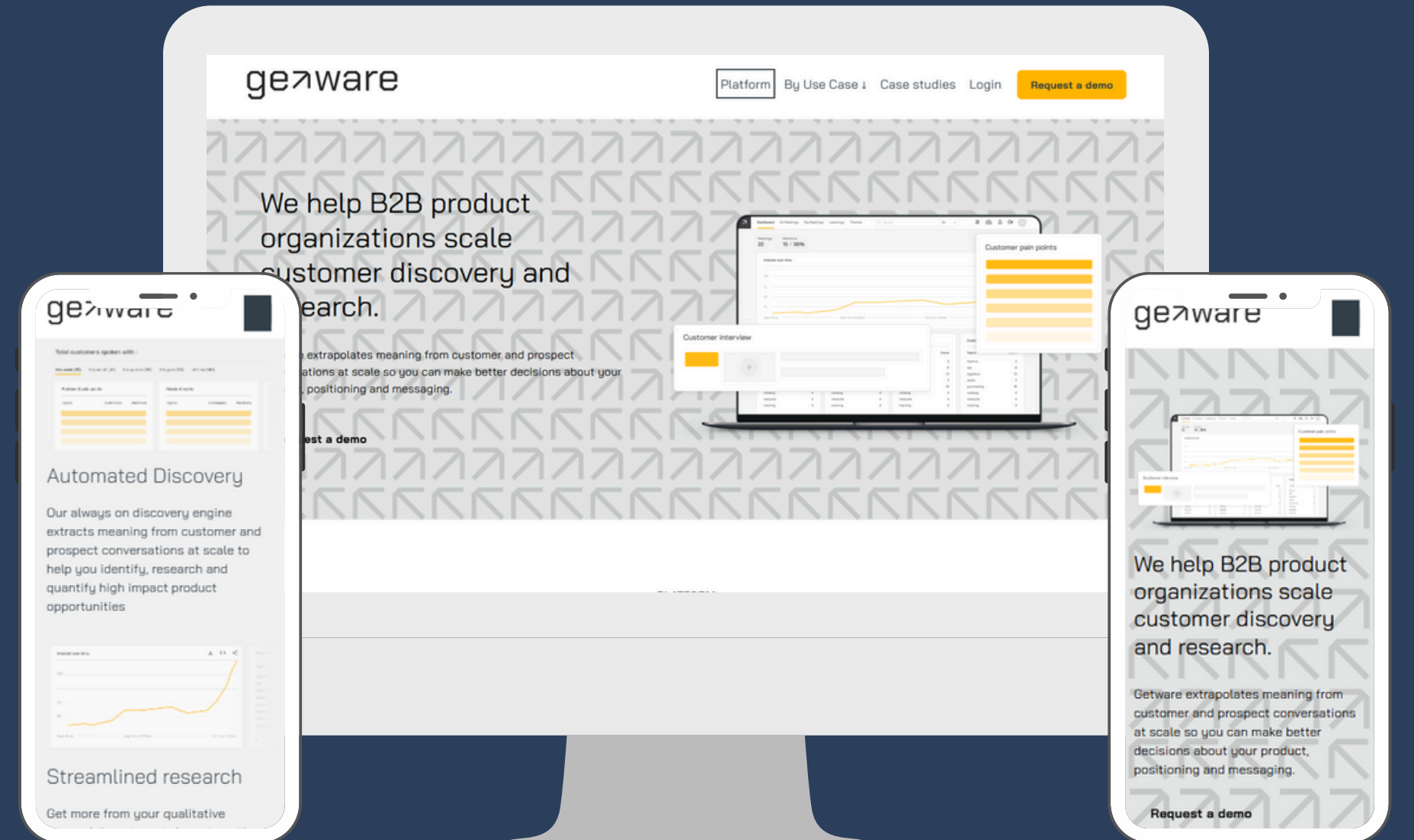
Note: Screenshots captured at deployment. The project was fully functional at launch; current availability or functionality may vary based on client-side maintenance.



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Getware AI

- We partnered with a US-based product company to build an AI-driven platform that simplifies product planning using AI-verified roadmaps. The solution automates critical discovery tasks, enabling confident, data-backed planning.
- The platform captures and analyzes sales conversations and customer feedback at the source, extracting insights across the feedback set. Product teams gain continuous access to verified customer data for scalable decision-making.



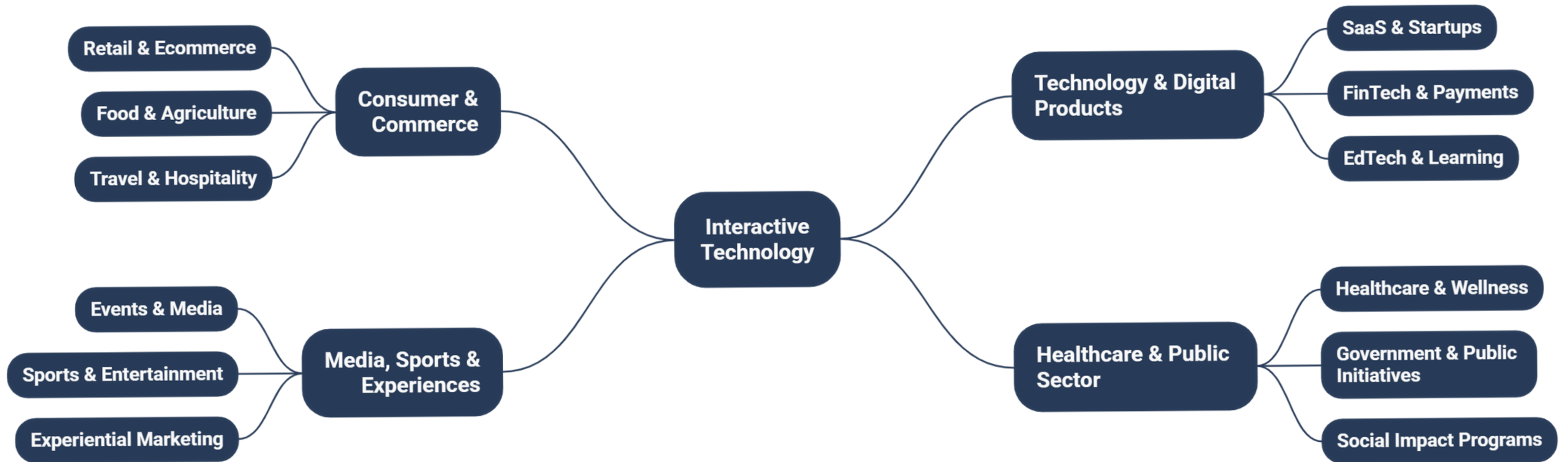
Note: Screenshots captured at deployment. The project was fully functional at launch; current availability or functionality may vary based on client-side maintenance.



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Industries Served By Interactive Technology

Trusted Across Multiple Sectors



Client Testimonials



Trusted by growing businesses worldwide

Fast and Reliable

"Premium execution with speed and dependability."

Exceeded Expectations

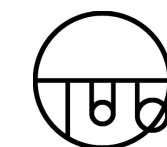
"Delivered more than anticipated within a short timeframe."

Technology Partner

"The team acted as a genuine technology collaborator."

Proactive Communication

"Consistent updates & clear follow-ups with weekly progress."



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Pricing Advantage

Premium Quality Without Premium Overhead



We offer high-end agency execution at pricing designed for:



Startups

Offers affordable access to premium services to kickstart growth.



Growing Brands

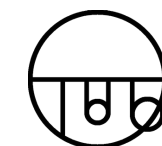
Provides scalable solutions to support expansion without breaking the bank.



Fast-Moving Businesses

Ensures quick turnaround times and efficient service delivery.

Best value. Faster delivery. Stronger outcomes.



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After Service Support

Our work doesn't end at delivery, we stay with you after launch, consider us as your growth partner, not just a vendor



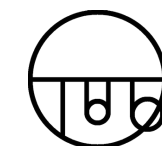
Initial Delivery
Project Completed
and Launched

Online Support
Maintenance,
updates & monitoring

Feature Enhancements
Adding new
functionalities & features

Performance Monitoring
Tracking & optimizing
system performance


Long-Term Growth
Digital scaling &
continue success



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Let's Build Your Next Digital Success Story
If you're ready to elevate your digital presence, we're ready to build.



CONTACT US



E-mail

contact@rthetapi.com

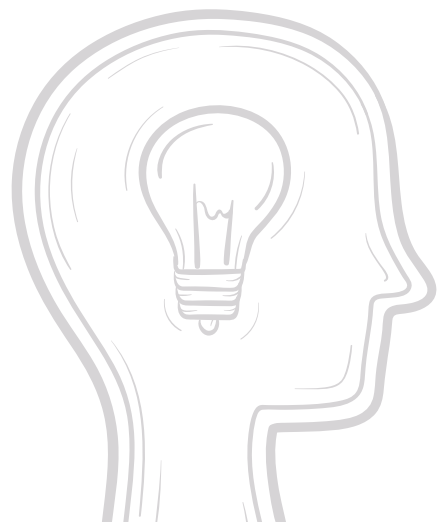
Website

www.rthetapi.com

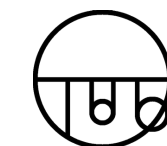
Share your requirements/ideas with us!

You can connect with us by mailing us your requirements / enquiry on the above email id or simply call/whatsapp us on:

+91 84529 24365 / +91 90224 42459



Design. Code. Growth.

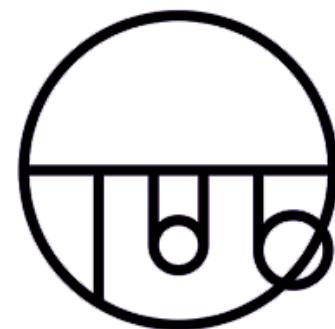


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Thank you

PRESENTED BY



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